

ApartmentLove.com Supports Calgary Renters

PRESS RELEASE

Calgary, AB (October 28, 2016) – ApartmentLove.com, one of the largest apartment rental websites in the world, is focusing its Western Canadian rental listing expansion in its native city of Calgary, AB. Home to more than a million permanent residents, the city of Calgary (affectionately referred to as “Cowtown” and the “Stampede City” by local residents) is at the heart of the Canadian energy sector with many of the nation’s largest petroleum and petroleum services companies headquartered in the sprawling cosmopolitan city.

ApartmentLove.com Rental Statistics:

- 600,000 active house and apartment rental listings
- 9,500 active rental markets in Canada and the United States

“The Calgary marketplace is hugely important to us,” says [Trevor Davidson – President & CEO of ApartmentLove.com](#). He explained that ApartmentLove.com was founded in Calgary and that the Company’s first rental property listings were sourced in the Stampede City. He went on to share that success in the city of Calgary is of personal importance to management, the board and the Company’s vast shareholder base. “Calgary has been very good to us and we owe it to the city and all Calgarians to provide them with a professional, trustworthy and proven effective apartment rental website that is flush with the most desirable rental properties serving the most action-ready and well-qualified tenants from across the city,” said Davidson.

With much of western Canada’s population consolidated to just a few select markets, (namely Calgary, Edmonton and Vancouver), ApartmentLove.com sees tremendous value in securing a dominant share of the property rental market in each of those markets. Leveraging its expansive listing base, proven effective house and apartment rental platform and its targeted marketing plans, ApartmentLove.com is poised to create the type of apartment finder website professional landlords and high-calibre tenants searching for apartments for rent in Calgary so desperately need. While Davidson was quick to point out that some Calgary based rental websites like RentFaster.ca were quick to adopt online advertising techniques, they have failed to innovate and evolve along with the speed and capacity of the residential rental industry as we know it today. As a result, ApartmentLove.com continues to make significant gains in the Calgary rental marketplace by

capitalizing on the numerous opportunities passed over by other apartment finder websites in the region.

While there is an abundant supply of students attending the many accredited universities and colleges in Calgary, research materials collected by the Company suggest the province of Alberta and specifically the city of Calgary are likely to experience a population contraction over the near term as a result of the pull-back in global oil prices which drive the Alberta economy. As a result, there is an unprecedented need for superior marketing services in Calgary as a way of offsetting the challenging economic conditions facing landlords and property managers in the region. However, the increased supply of premium luxury condos, conventional apartments and houses for rent in Calgary makes for what the Company is calling "favorable" market conditions for ApartmentLove.com and is admittedly bullish on their ability to secure new and additional premium rental listings across the city.

Supported by a custom and responsive website design that automatically adjusts to fit any mobile or handheld device, ApartmentLove.com is a beautifully styled and carefully targeted professional rental platform. Drawing its namesake from the "feeling of home" from the moment you step through the door, ApartmentLove® is best described as the phenomenon that has you placing your furniture and planning your housewarming party long before even signing the lease. An absolute favorite among the coveted millennial generation (particularly students, young professionals and new families), ApartmentLove.com has experienced unprecedented growth as a result of its easy-to-use navigation, streamlined house and apartment search processes, attractive and memorable brand and its unmatched rental property listing inventories, which are among the largest in the world!

Launched in the fall of 2015, ApartmentLove.com has more than 300 active house and apartment rental listings in Calgary and is represented in 20 unique markets across the province of Alberta. Tenants can search for houses and apartments for rent across Alberta at: <https://www.apartmentlove.com/alberta> and for apartments and houses for rent in Calgary at: <https://www.apartmentlove.com/alberta/calgary>. With its global headquarters located here in Calgary, ApartmentLove.com advertises more than 600,000 rental apartments on behalf of private landlords, property managers and large-scale apartment owners and operators in more than 9,500 markets across Canada and throughout the United States. ApartmentLove.com is among the largest apartment search websites in the world.

About ApartmentLove.com - One of the World's Largest Apartment Finder Websites

Powered by a custom and responsive website design that automatically adjusts to fit any mobile device, ApartmentLove.com is the professional rental solution needed by both landlords and tenants from around the world. Carefully targeted and beautifully styled, ApartmentLove.com resonates with prospective tenants, professional landlords and the coveted millennial generation because of its easy-to-use interface, comprehensive rental property listing inventories, dynamic online environment and its attractive and memorable brand. Bringing together the best qualified tenants and the most desirable house and apartment rentals from across Canada and throughout the United States, ApartmentLove.com has more than 600,000 active apartment rentals and is among the largest apartment finder websites in the world.

For more information, visit: <https://www.apartmentlove.com>, or follow them on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#) for the latest in home décor trends, interior design ideas and access to the most breathtaking and desirable houses and apartments for rent from coast to coast.

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